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Mitsubishi Electric's METoA Ginza Event Space to Close on August 4

Will shift to hands-on co-creation events nationwide in collaboration with stakeholders



Mitsubishi Electric Event Space METoA Ginza

TOKYO, March 25, 2025 – [Mitsubishi Electric Corporation](https://www.mitsubishielectric.com) (TOKYO: 6503) announced today that it will close METoA Ginza, an event space located in the Tokyu Plaza Ginza building in Ginza, Tokyo where visitors can experience Mitsubishi Electric's latest technologies and services, on August 4. METoA Cafe & Kitchen will also close on the same date.

Based on the “Mitsubishi Electric: Touch of Advancement” concept, Mitsubishi Electric opened METoA Ginza in March 2016 to allow visitors to see, feel and experience the company's products and technologies, as well as learn about its corporate activities. Exhibitions and temporary events at METoA Ginza have also showcased ideas under development and how the company envisions life in the future. As of March 10, 2025, approximately 6,095,658 people, including from overseas, have visited the facility.

Before closing METoA Ginza, Mitsubishi Electric will hold a final event from April 18 to August 4 to thank everyone for their support and interest in the facility. The event will showcase selected content from past exhibitions, including technologies that have become indispensable to daily life and experiences that may evolve into new lifestyles.

Mitsubishi Electric has positioned sustainability as the cornerstone of its corporate management as it strives to solve challenges in society through its businesses. Efforts to commercialize products and services that achieve high levels of user satisfaction inherently emphasize sustainability and contributing to solving key challenges that global society is facing.

The company will now expand its co-creation initiatives to locations across Japan, while still adhering to the original METoA Ginza concept and initiatives, aiming to connect with a wider range of users through collaboration with various companies and organizations. The hands-on events will enable people nationwide to enjoy learning about Mitsubishi Electric’s diverse initiatives, including its contributions to a more sustainable world.

Overview of METoA Ginza

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|----------------|---|
| Location | 5-2-1 Ginza, Chuo-ku, Tokyo |
| Website | https://metoa.jp/en/ |
| Hours | 11:00 am to 7:00 pm (8:30 am to 11:00 pm for café on 1st floor) |
| Opening | March 31, 2016 |
| Total visitors | 6,095,658 people (as of March 10, 2025) |
| Exhibits | More than 80 products, technologies and services |

“METoA” is a registered trademark of Mitsubishi Electric Corporation.

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About Mitsubishi Electric Corporation

With more than 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” The company recorded a revenue of 5,257.9 billion yen (U.S.\$ 34.8 billion*) in the fiscal year ended March 31, 2024. For more information, please visit www.MitsubishiElectric.com

*U.S. dollar amounts are translated from yen at the rate of ¥151=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2024