

# Philanthropic Activities 2016



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# CSR – Philanthropic Activities

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## Basic Policy

Carrying out activities based on the Mitsubishi Electric Group's Corporate Mission and Seven Guiding Principles



▶ Watch video to learn about how we're implementing community-based activities

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## Activities by Region

- ▶ Americas
- ▶ Europe Middle East & Africa
- ▶ Asia-Pacific

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## Philanthropic Foundations



- ▶ Mitsubishi Electric America Foundation



- ▶ Mitsubishi Electric Thai Foundation

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## Disaster Relief

# CSR – Basic Policy

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## Our Philosophy on Philanthropic Activities

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As a corporate citizen committed to meeting societal needs and expectations, the Mitsubishi Electric Group will make full use of the resources it has at hand to contribute to creating an affluent society in partnership with its employees.

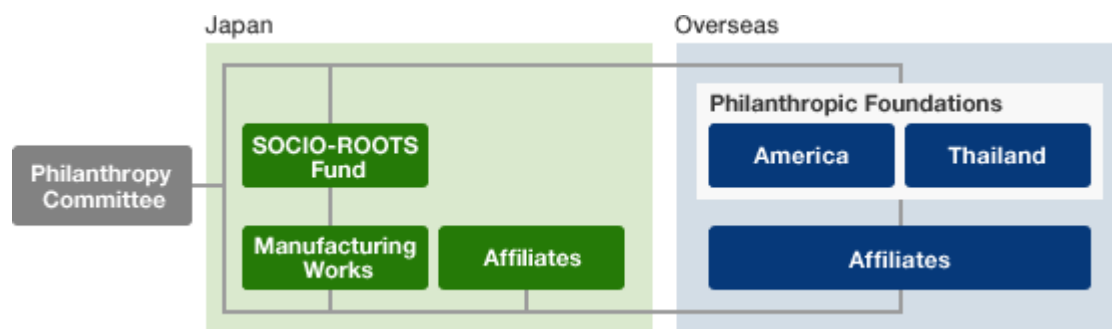
## Our Policies on Philanthropic Activities

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- We shall carry out community-based activities in response to societal needs in the fields of social welfare and global environmental conservation.
- We shall contribute to developing the next generation through activities that support the promotion of science and technology, culture and arts, and sports.

## Philanthropy Promotion Framework

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As a corporate citizen, the Mitsubishi Electric Group carries out a host of philanthropic activities aimed at contributing to local communities and to enriching society globally. Inside Japan and around the world, Mitsubishi Electric's production sites and affiliated companies work together to carry out a variety of unique, community-based activities that are helping to create changes for the better. In the United States and Thailand in particular, special foundations are promoting and enhancing such activities, making a positive difference in their regions.

## Philanthropic Initiatives (Video)

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Introducing the Mitsubishi Electric Group's philanthropic activities.



▶ Watch video to learn about how we're implementing community-based activities

# CSR – Philanthropic Initiatives (Video)

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Introducing the Mitsubishi Electric Group's philanthropic activities.

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## Philanthropic Initiatives (Entire Video)

– Implementing Community-based Activities, One Step at a Time –

[▶ Watch video !\[\]\(950a62bbddad88d64435fd35607dfc42\_img.jpg\)](#)

Approx. 13 mins

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### Social Welfare SOCIO-ROOTS Fund



[▶ Watch video !\[\]\(73002692dd5e7a64e60946be3158e719\_img.jpg\)](#)

Approx. 4 mins

### Satoyama Woodland Preservation Activities



[▶ Watch video !\[\]\(104fbf564e2e5a8fbd84f31656d114c7\_img.jpg\)](#)

Approx. 4 mins

### Philanthropic Foundations



[▶ Watch video !\[\]\(21226b58c700e5231ab98d27101bac58\_img.jpg\)](#)

Approx. 3 mins

## CSR – Activities by Region

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The Mitsubishi Electric Group plays an active role in helping to enrich society and ensure sustainable development by effectively applying its resources to implementing philanthropic activities that aim to address social issues, in cooperation with a broad range of people across society. Through communication with local communities, Mitsubishi Electric companies around the world are developing and implementing a variety of unique, community-based activities.

**Click to see details of activities implemented in each region.**

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### ▣ Americas

- ▣ Canada
- ▣ Colombia
- ▣ Mexico
- ▣ USA

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### ▣ Europe / Middle East & Africa

- ▣ France
- ▣ Germany
- ▣ Ireland
- ▣ Italy
- ▣ Poland
- ▣ Russia
- ▣ Spain
- ▣ Turkey
- ▣ UK

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### ▣ Asia-Pacific

- ▣ China
- ▣ India
- ▣ Indonesia
- ▣ Japan
- ▣ Malaysia
- ▣ Philippines
- ▣ Singapore
- ▣ Taiwan
- ▣ Thailand

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## ▣ Americas

- ▣ Canada
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- ▣ Mexico
- ▣ USA

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## ▣ Asia-Pacific

- ▣ China
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- ▣ Philippines
- ▣ Singapore
- ▣ Taiwan
- ▣ Thailand



## CSR – Americas

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Mitsubishi Electric's philanthropic efforts in the Americas are focused on the company's three key areas of emphasis: social welfare, environmental preservation and science & technology. These efforts are especially evident in the USA, where employee volunteers from Mitsubishi Electric companies across America, with support from the Mitsubishi Electric America Foundation, participate in worthy causes in their communities, and focus on empowering youth with disabilities to lead productive lives.

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▶ **Canada**

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▶ **Colombia**

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▶ **Mexico**

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▶ **USA**

## CSR – Canada

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Mitsubishi Electric Sales Canada Inc. donates annually to support research for Cancer, Asthma, Alzheimer's, Heart & Stroke, Sick Kids and Markham Stouffville Hospitals. The company also donates annually to the Canadian Red Cross and local fire and police, and allows the use of its facilities by local school and community groups. Employee volunteers have participated in events such as The Heart & Stroke Foundation's Ride for Heart, the Alzheimer's Walk for Memories and the Walk for ALS (Lou Gehrig's Disease).

## CSR – Colombia

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Mitsubishi Electric de Colombia Ltda. provides donations to support charities in the communities where they operate, especially those serving poor families, children with special needs, and the elderly, as well as disaster relief efforts.

Employee volunteers participate in blood donation drives, raise funds for Christmas donations for poor families, and support Colombia's "Quality Schools" program by volunteering to teach in local schools.

### Building a Future Full of Hope!

Social Welfare

Mitsubishi Electric de Colombia Ltda. has made donations to different homes and foundations that help senior citizens and contribute to the education of financially disadvantaged children. Since its establishment in 1969, the company has made many contributions to society.

In 1989, a factory was established in Bello, Antioquia, where we donated some land to a school named Carla Cristina. Local children study there, and we have assumed some of the school's operating costs. Each year, these preschool children visit our installations and learn about our manufacturing processes, giving back to employees the best present anyone can receive: a smile that comes from the heart!

In addition, we have been sponsoring two soccer teams for children; one is located in Bello and another in Medellín's northeastern community. Through this activity, we help provide some enjoyment to these children that live in disadvantaged conditions.

In June 2011, we made the decision to sponsor 10 children in Bogotá (the capital city of Colombia), from the Foundation ABC PRODEIN. These children receive a monthly donation from the company for food and education. They study at Santa Viviana School, located in the Ciudad Bolívar area, which is one of the most impoverished parts of the city.

Inspired by this wonderful experience, we have been sponsoring 12 additional children in Bello, where our factory is located, since October 2013 with the cooperation of some of our employees. These children also receive a monthly donation from the company for food and education. They study at Mano Amiga, a school located in one of the most impoverished areas in the city.

Our belief is that we can change society little by little by supporting children, giving them useful tools that will help expand the hope, love, and opportunities in their lives. We firmly believe that children are the future of society, and we are committed to these children, to the society, and to our country.

Through activities such as these, we are making our small contribution to building a better society and bringing about "Changes for the Better" in Colombia.



⊕ ZOOM



⊕ ZOOM



⊕ ZOOM

## CSR – Mexico

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Mitsubishi Electric de Mexico and employee volunteers support disaster relief efforts by donating to the Red Cross.

### Tree Planting Activity

Environmental  
Conservation

Every year, Mitsubishi Electric de Mexico and employees plant trees in the suburbs of Mexico City to help combat global warming.

In August 2012, a total of 120 employees and their families took part in such tree-planting activities. We will continue this activity into the future.



⊕ ZOOM



⊕ ZOOM



⊕ ZOOM

Employees of the Mitsubishi Electric US companies regularly invest their time, talent and treasure in the communities in which they live and work. Each principal location in the U.S. maintains an employee volunteer philanthropy committee. These committees partner with nonprofit organizations in their community, providing cash contributions, product donations, volunteer time, and MEAF (Mitsubishi Electric America Foundation) Matching Grants. Together, the committees comprise the Mitsubishi Electric Organized Volunteer Efforts —M.O.V.E.



**Mitsubishi Electric Organized Volunteer Efforts**

Since 1991, Mitsubishi Electric US employee volunteers have provided more than 40,000 hours of volunteer time to charities and schools in their communities.

— Learn more about activities at each U.S. location by visiting [www.meaf.org/who\\_we\\_are/#philanthropy](http://www.meaf.org/who_we_are/#philanthropy)



Examples of Mitsubishi Electric US employees on the M.O.V.E.

### M.O.V.E. Award for Outstanding Volunteer Project

Each year, one outstanding US volunteer project is recognized by the Mitsubishi Electric America Foundation with the M.O.V.E. Award.

In 2012, the M.O.V.E. Award went to the solar installation project conducted by the ACTIVE committee and Green Team volunteers from Mitsubishi Electric US, Inc. in Cypress, California. Working with GRID Alternatives, a non-profit organization that works with volunteers to install solar electric systems for low-income homeowners in California, Mitsubishi Electric US employee volunteers installed a 2.1kW solar electric system on the home of a family with a child with a disability. The system will help reduce the family's energy costs.

Learn more about how this award-winning project helps the environment by visiting

- ▀ [www.mitsubishielectric.com/eco/activities/solar-powered-holiday-cheer.html](http://www.mitsubishielectric.com/eco/activities/solar-powered-holiday-cheer.html)

Social Welfare



⊕ ZOOM

## Mitsubishi Electric Hallway Golf Tournament

More than 1,000 Mitsubishi Electric employee volunteers at company locations across the United States annually turn office hallways, warehouses and factory floors into miniature golf courses in an effort to help raise money for youth with disabilities. Money raised at the Mitsubishi Electric Hallway Golf Tournament is used to support schools and community organizations in their efforts to promote inclusive education. Students with disabilities play golf alongside company employees and executives, providing a fun activity for all, and raising awareness about disabilities.

Social Welfare



⊕ ZOOM

A student from a local special education class and his teacher participate in Hallway Golf at Mitsubishi Electric US, Inc. near Atlanta, Ga.

## Disability Mentoring Day & Internship Programs

At Mitsubishi Electric US company locations, employee volunteers give their time and talents to provide vocational learning opportunities for youth with disabilities. This volunteer effort is part of the Mitsubishi Electric America Foundation's vision to empower youth with disabilities to lead productive lives.

In 2007, Mitsubishi Electric Automation, Inc. in Vernon Hills, Illinois began hosting an annual Disability Mentoring Day for students with disabilities as part of a national Disability Mentoring Day program coordinated by the American Association of People with Disabilities. Since 2007, three other Mitsubishi Electric companies in the United States have begun hosting their own annual Disability Mentoring Day projects providing opportunities for students with disabilities to gain practical work experience. Some of these students have gone on to intern at the companies. One intern participating in the Mitsubishi Electric US, Inc. annual summer internship program for students with disabilities in Cypress, California was subsequently hired by the company.

Social Welfare



⊕ ZOOM

Other interns have gone on to other employment opportunities in the community.

Learn more about the company's other philanthropic efforts in the U.S. to empower youth with disabilities through the Mitsubishi Electric America Foundation by visiting:

▀ [www.mitsubishielectric.com/company/csr/philanthropy/fndn/index.html](http://www.mitsubishielectric.com/company/csr/philanthropy/fndn/index.html)



## Preserving the Environment

From planting trees, to cleaning up beaches, to helping kids with disabilities develop an appreciation for nature, Mitsubishi Electric US employee volunteers are making a difference in their communities.

Employee volunteers from Mitsubishi Electric Automation, Inc. in Vernon Hills, Illinois participate in an annual Global Youth Service Day and Make A Difference Day to prepare a camp for students with disabilities.

Mitsubishi Electric US, Inc. volunteers in Cypress, California clean up beaches and work with students at a local special needs school to plant a garden.

Each April, employee volunteers from Mitsubishi Electric Power Products, Inc. (MEPPI) work with the Pittsburgh Sakura Project and the Japan Association of Greater Pittsburgh, to plant cherry trees in Pittsburgh's North Park. MEPPI employees also support the Woodlands Foundation—a camp for kids with chronic illnesses—by doing clean-up projects, and donating technology and HVAC equipment.

Learn about these and other environmental preservation projects by visiting  
▶ [www.mitsubishielectric.com/eco/index.html](http://www.mitsubishielectric.com/eco/index.html)

Social Welfare

Environmental Conservation



⊕ ZOOM

## CSR – Europe Middle East & Africa

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Taking into account Europe's rich cultural diversity, Mitsubishi Electric Europe's CSR policy is built upon three pillars:

- Contributing to local society
- Fostering talent in young people
- Promoting biodiversity and protecting the environment

By giving back to society we are acknowledging our responsibility as a responsible corporate citizen in the communities in which we operate. By supporting local institutions and fostering cultural activities we aim to make local communities stronger, preserve cultural heritage and to provide help where it is needed the most.

Fostering talent in young people is our chance to invest in the future of our society. By providing support to cultural and sports organisations or directly supporting individuals we aim to provide opportunities for young people to make the most of their talents.

As a leading green company, safeguarding the environment and supporting local initiatives is naturally a core element of our CSR activities. In addition to donating to environmental projects, we also encourage our employees to become involved personally in projects, both during their own time and during company hours.

Young people, a functioning society and a healthy environment are all essential elements of a bright future, to which Mitsubishi Electric aims to contribute to through its on-going CSR activities.

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▶ **France**

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▶ **Germany**

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▶ **Ireland**

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▶ **Italy**

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▶ **Poland**

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▶ **Russia**

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▶ **Spain**

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▶ **Turkey**

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▶ **UK**



## CSR – France

Fostering young peoples' talents is a core element of our CSR activities. Providing them with a stage to showcase their remarkable abilities can provide a significant step forward in their professional career as a musician or sportsman.

We are however, equally passionate about supporting the less advantaged, and regularly become involved in projects for the disabled or for those fighting poverty.

### Support for the European Leukodystrophies Association

In recent years, the French Branch of Mitsubishi Electric Europe B.V. has supported the European Leukodystrophies Association, a European-wide organization which unites patients and their parents against genetic muscular dystrophy, a disease which gradually paralyzes vital functions.

The French Branch recently made a donation with other supporters such as the famous soccer player Zinedine Zidane, in December 2014. In the past, the French Branch has also donated their products for installation at the organization's facilities.

Social Welfare



⊕ ZOOM

### Assisting People in Need

Mitsubishi Electric Europe, B.V. (French Branch) provides financial and material support to organisations that exist to improve the lives of those in need. This includes E.L.A., a European association which unites patients and their parents against genetic muscular dystrophy, a disease which gradually paralyses vital functions. Another organisation supported by the branch is 'Fondation pour l'Enfance' which is dedicated to providing child protection in France and other countries through specific training and activities, and whose president is Mrs. Giscard d' Estaing, wife of the former French president.

Social Welfare



### Promoting Biodiversity with Local Schoolchildren

The French Branch of Mitsubishi Electric Europe B.V. has supported environmental education at a local school in Nanterre by donating a photovoltaic system to power a watering system and by donating money for tools and equipment to maintain the school garden as part of World Environment Day on June 5. The French Branch celebrates the day, which was established by the United Nations Environment Programme in June 2013, as it fits Mitsubishi Electric's goal to promote biodiversity and support local environmental preservation in the areas where it operates.

Environmental Conservation



⊕ ZOOM

## Supporting the Development of Young Musicians

Mitsubishi Electric Europe, B.V.'s French Branch believes that young people with the ability to enhance our lives through music deserve encouragement, support and the opportunity to fulfil their dreams of having musical careers. Based on this belief, the Nanterre based branch has formed a unique association with INTRADA, an independent production label whose main objective is to discover young talented musicians and give a boost to their careers. For its part, the branch pledges to sponsor the production of one CD per year by a selected artist, and organise a prestigious concert to bring together those who appreciate great music and these talented young individuals.

Culture and Arts,  
Sports



⊕ ZOOM

## CSR – Germany

As a responsible corporate citizen we aim to give back to the communities in which we operate. Our support for local sports teams and educational or social institutions focuses on young people, who are the future of our society

In line with our environmental statement, Eco Changes, our employees regularly get involved in local environmental projects, offering their time and initiative for a good cause.

### Mitsubishi Electric Makes Children's Dreams Come True

Social Welfare

Learning about nature in the vegetable garden, cruising on a tricycle along a specially designed course, or jumping on a trampoline – all of this will soon be made possible in the "Kindergarten am Bach" in Dingden with the support of the German Branch of Mitsubishi Electric Europe B.V. provided in early 2015.

On the first day of the project to redesign the children's outdoor area, the German Branch President presented a four-figure amount to the management of the Kindergarten. "We wanted to support the parents who are managing the project by themselves," he commented. The money donated will be used to complete the first construction stage, so that children will soon be able to enjoy the changes to their Kindergarten.



⊕ ZOOM



⊕ ZOOM

### Support for the Remedy of Storm Damage and for Reforestation in Düsseldorf

Environmental Conservation

A severe storm attacked Germany in June 2014. It heavily damaged not only sports fields, outdoor swimming pools, playgrounds, schools, and kindergartens, but also forests in Ratingen and across the city of Düsseldorf.

Mitsubishi Electric wanted to help immediately and provided a five-digit sum to assist with recovery from the massive storm damage in Düsseldorf. Themed "New Trees for Düsseldorf," a five-point action plan was presented to support reforestation in Düsseldorf.

Furthermore, Mitsubishi Electric gave a financial donation to support the reforestation of Poensgen Park in Ratingen. The symbolic check was officially handed over to the mayor of Ratingen on October 27, 2014, and a concept for rebuilding Poensgen Park was introduced. "We as a local company in Ratingen want to do our best to help repair the damages after the big storm. Social engagement is deeply rooted in our company," said Yoji Saito, president of the German branch of Mitsubishi Electric.



⊕ ZOOM



⊕ ZOOM



## Support of Special Olympics Düsseldorf 2014

Culture and Arts,  
Sports

The German Branch of Mitsubishi Electric Europe B.V. sponsored Special Olympics Düsseldorf 2014. From May 19 to 23, 2014, the 9th National Summer Games for people with intellectual disabilities took place in Düsseldorf and transformed the regional capital to a setting for major sports activities.

Special Olympics Germany is a German organization of the world's largest sports movement for people with intellectual and multiple disabilities, and is officially recognized by the International Olympic Committee. 4800 athletes in 18 competitions with 2000 volunteers, 1700 trainers, 500 officials, and 1000 family members – these numbers shows how significant the event was.

For more information about Special Olympics Düsseldorf 2014, visit:

▪ [specialolympics.de/duesseldorf2014](http://specialolympics.de/duesseldorf2014) 



 ZOOM



 ZOOM

## Smoke Detectors for Ratingen's Newborns

The German Branch of Mitsubishi Electric Europe B.V. supported a fire prevention project initiated by the fire department of Ratingen, Germany. The German Branch helped distribute 700 smoke detectors to as many parents of newborns as possible. The smoke detectors are handed out by the youth welfare office of Ratingen as part of baby welcome packs.

Social Welfare



 ZOOM

## WorldSkills Leipzig 2013

Science and  
Technology

From July 2 to 7, 2013, the best skilled workers from all over the world competed in fields spanning from hairstyling to web design for the world title at WorldSkills Leipzig 2013. The event, as a sort of world cup for skills, attracted 1000 apprentices and skilled workers from 67 countries and regions under 46 official disciplines, 200,000 visitors, 3000 specialists, and 1000 journalists.

Every two years, young talented people from up to 67 countries and regions compete for the world title. For more than 10 years, WorldSkills has been connecting specialists from vocational training, politics, and business to strengthen and better the standard of job training. The German Branch of Mitsubishi Electric Europe B.V supported talented youth and sponsored two skills at the special event: "Mechatronics" and "Refrigeration and Air Conditioning."

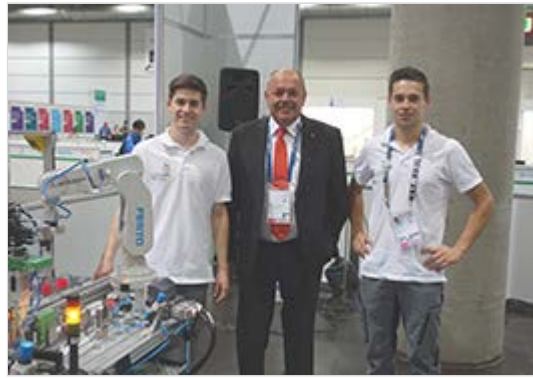
For more information about WorldSkills, visit:

▪ [www.worldskillsleipzig2013.com/en](http://www.worldskillsleipzig2013.com/en) 





⊕ ZOOM



⊕ ZOOM

### Clean-up Day Dusseldorf 2012

On March 24, 2012, a team from Mitsubishi Electric Europe B.V. (German Branch) joined over 140 companies, clubs and groups for the 14th "Clean-up Day in Dusseldorf," a community activity organized by the city of Dusseldorf to beautify the banks of the Rhine River which flows through the city.

In total around 5,000 participants took part in collecting more than 22 tons of rubbish from the banks of the River Rhine.

Environmental Conservation

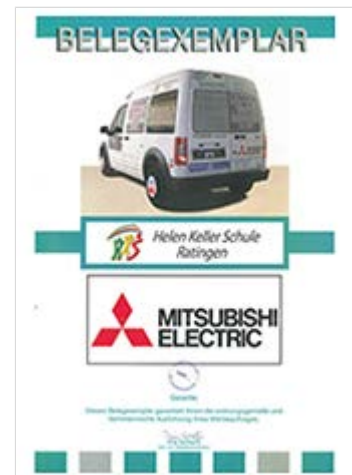


⊕ ZOOM

### Donation of "Social Mobile" for the Helen Keller-School in Ratingen

Mitsubishi Electric Europe, B.V. (German Branch) supported the financing of a van for the Helen Keller School (a school for children with disability) in 2011. The van transports the children to their sports hall or other venues outside the school. The students are delighted with the vehicle, as it gives them the opportunity to reach locations outside of the school much easier than before.

Social Welfare



⊕ ZOOM

## CSR – Ireland

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We are engaged in fostering young people's talent by supporting a local sports team, sponsoring a College Award, and providing talks about careers in engineering to students.

### Support of the Young Women of Celbridge GAA Club at All Ireland National Camogie Tournament

Culture and Arts,  
Sports

For the first time in five years, the young women of Celbridge GAA club have qualified for the Féile na nGael All Ireland Tournament, and the Irish Branch of Mitsubishi Electric Europe B.V. has been supporting them all the way.

The Féile na nGael All Ireland Tournament, or Festival of the Gaels, is an annual GAA Tournament running since 1971 which encompasses all 32 counties in Ireland. The tournament consists of the Gaelic sports of hurling, camogie, and handball and is organized by the Gaelic Athletic Association (GAA).

In 2015, the annual tournament was held in Ulster with over 152 clubs and 3,000 players participating. The tournament was held on the weekend of June 19 to 21 across the nine Ulster counties and County Louth, where representatives from Ireland and overseas were hosted. The young women of Celbridge Camogie represented County Kildare in the U14 Camogie tournament.



⊕ ZOOM



⊕ ZOOM

### Sponsoring DIT College Awards Night

Science and  
Technology

In April 2013, the Dublin Institute of Technology held their annual College Awards Night. The Irish Branch of Mitsubishi Electric Europe B.V. sponsored the category of Best Academic Performance in the Final Year of the Bachelor of Engineering Technology in Control & Automation Systems in Academic Year 2011 – 2012.

The Ireland Branch awarded the students with a certificate of achievement and a Mitsubishi Electric Award Medal. The Branch also gave the students a cash prize that night.



⊕ ZOOM



⊕ ZOOM

## Career Talk and Robotic Demonstration

Science and  
Technology

The Irish Branch of Mitsubishi Electric Europe B.V. visited Tallaght Community School to talk about careers and perform a robot demonstration for its students.

As part of Engineers Week run by Engineers Ireland, the Factory Automation Division of the Ireland Branch visited the transition year students of Tallaght Community School on February 2, 2013 to discuss Engineering as a possible career path. Engineers Week is a week-long program of nationwide events with the aim of celebrating the world of engineering in Ireland. The purpose of the week is to promote and encourage math and science subjects among students.

The talk was aimed at transition year students who are at the critical stages of selecting the subjects that will eventually help determine their future career paths. Several engineers from the Factory Automation Division visited the school to discuss the reasons behind their career choices and to reveal what a life in Engineering really means.

The Factory Automation Division also performed a robot demonstration using one of their multi-axis articulated arm robots to show students a real robot in action and discuss the steps involved in programming a robot. A few supervised students were selected and awarded the opportunity to operate the robot, much to their delight.



⊕ ZOOM



⊕ ZOOM



## CSR – Italy

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In addition to our involvement with charities, we have become a strong supporter of the local events of the Special Olympics. Moreover, as a leading technology company we work closely together with the National Museum of Science and Technology "Leonardo da Vinci" in Milan, where we support their exhibitions as well as contributing to science-related public lectures.

### University Sports Centre of Milan

For the 68th National University Championships, Mitsubishi Electric Europe B.V. Italian Branch confirmed once again its partnership with the University Sports Centre (CUS) of Milan. We supported this important sports event, which took place for the first time in the city of Milan, from May 16 to 25, 2014.

About 4,500 athletes who came from CUS branches throughout Italy competed in 23 sports. The games were held in 20 facilities located throughout the Municipality of Milan with over 170 student volunteers contributing to the organization of this great event.

Culture and Arts,  
Sports



+

### Mitsubishi Electric Meets Students of the Polytechnic University of Milan

Since September 2013, Mitsubishi Electric Europe B.V. Italian Branch has been a partner of the Polytechnic University of Milan and has enjoyed joining a series of initiatives promoted by its career services.

A career-related program named "Design Your Future: the Industrial Sector" consists of three different events.

The first event was held in November 2013 and the second in May 2014. A Mitsubishi Electric representative explained various roles in the organization and the paths to reach specific professional positions. These events were a source of practical information for all the students and recent graduates, hopefully allowing them to make better choices regarding their careers while they are still students, and then once they start working.

Science and  
Technology



+

During these events, which also involved other large companies, participants were able to ask questions directly to understand better the roles of new graduates, and what will be expected of them.

In March 2014, a third event took place: the usual "Career Day" at the University. Leading companies in the electric and electronics industry were there, including Mitsubishi Electric. Young students and graduates had a chance to speak directly with HR managers and submit work applications spontaneously.



## Istituto Tecnico Industriale Statale G. Feltrinelli

A new collaboration established between the Istituto Tecnico Industriale Statale G. Feltrinelli of Milan and Mitsubishi Electric's Training Centre in Agrate Brianza aims to bridge the gap between studies and the world of work.

The project is targeted primarily at thermotechnics students in their fourth and fifth years of high school, with a technical training path dedicated to technological, applicative, and regulatory innovations and the outlook and opportunities of the air-conditioning sector.

The course is structured in three days of training for each class, and a total of about 120 students are involved. In March and April 2014, lessons took place in the classrooms and laboratories of the Air Conditioning Training Centre. This is located in

Agrate Brianza next to the company's headquarters in order to allow students to experience and solidify what they have learned in theory through practical exercises on machines in operation.

The first day included a thorough analysis of the running of a refrigerating circuit from both a theoretical and a practical point of view. The second day involved the study of plant engineering applications and technologies which characterize contemporary air conditioning. On the last day, students experienced full immersion in the heart of Mitsubishi Electric technologies, and in particular of technology solutions for space heating and heat recovery with a focus on ecological and economic sustainability.

Science and Technology



⊕ ZOOM

## Supporting the Italian National Trust as Golden Donors

The mission of the Italian National Trust (or "Fondo Ambiente Italiano" in Italian) is to promote respect for and preserve Italy's rich heritage, including its nature, art, history, and traditions. This non-profit national foundation was established in 1975 and has saved and restored important artistic and natural sites and reopened them to the public.

The Italian Branch of Mitsubishi Electric Europe B.V. has supported this Trust as "Golden Donors" for many years.

Culture and Arts, Sports



⊕ ZOOM

## Support of the PUPI Foundation

The Italian Branch of Mitsubishi Electric Europe B.V. supports the PUPI (Por Un Piberio Integrado, meaning "for an integrated childhood" in Spanish) Foundation, which was created in 2001 by Javier Zanetti, a famous Argentinian soccer player, and his wife Paula with the aim of offering concrete help to one of the poorest areas in Argentina.

With the support of the Italian Branch, the Foundation contributes to numerous projects in Argentina every year. The Foundation provides desperately needed care and education to financially and socially disadvantaged children.

Over the course of 12 years, the Foundation has carried out several initiatives involving over 1,000 people, including children, teenagers, and parents.



## Convention Alumni Polimi - Polytechnic University of Milan

Mitsubishi Electric Europe B.V. Italian Branch has been supporting the Alumni Community of the Polytechnic University of Milan since 2013.

The Alumni Community is an association of people who graduated with a degree, master's degree, or PhD from the Milan campus of the Polytechnic University of Milan from the 1960s onwards. To promote collaboration, Mitsubishi Electric became a supporter of the convention Alumni Polimi 2013, an annual event which perfectly suits one of our corporate principles: growth. This principle is at the basis of every company activity.

Alumni Polimi 2013 took place on October 26 at the Polytechnic University of Milan.



## ANIPLA - Italian National Association for Automation

Mitsubishi Electric Europe B.V. Italian Branch opens its doors to university students by joining a series of meetings promoted by ANIPLA (Italian National Association for Automation), with the aim of fostering partnership between companies in the field of factory automation (FA) and students of Faculties of Engineering who are interested in pursuing a professional path in this area.

During the meetings entitled "Automation: The Professional Figure of the Engineer," our company presents the professional path and career opportunities for young engineers in FA field, offering insight on the environment where these young people will work after finishing their studies.




## Support of the Special Olympics

Culture and Arts,  
Sports

Anywhere in the world and at all levels (local, national, and global), the Special Olympics is an organization which offers educational programs and organizes workouts and events for people with intellectual disabilities of any skill. Anyone can take part in sporting events and be rewarded according to international rules that are constantly tested and updated.

Mitsubishi Electric Europe B.V. Italian Branch, within its diversified program of corporate social responsibility activities, has been supporting Special Olympics Italy at the national level since 2012 and Interregional Tournaments at the local level for several years.

In 2013, Mitsubishi Electric Italian Branch sponsored European Football Week, the National Summer Games which were held in four locations (Arezzo, Cagliari, Lodi, and Viterbo), and European Basketball Week.

During the National Summer Games 2013, around 13,000 athletes divided into 280 teams competed in 12 official sports, with the support of 2000 volunteers. A group of 20 employees from Mitsubishi Electric Italian Branch and their relatives attended the event in Lodi to give concrete support. In particular, they took athletes to the stadiums, encouraged them, and helped them throughout every moment of the event to make it a memorable and enjoyable event for everyone participating. Find out more about the Special Olympics in Italy at: [www.specialolympics.it/](http://www.specialolympics.it/) 



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## Supporting Local City Council's Free Sports Program in the City Park

From April to September 2012, Mitsubishi Electric Europe, B.V. (Italian Branch) has been a main supporter of "sport nel parco (Sport in the Park)" for the 3rd consecutive year. An initiative of the Council of Monza City and dedicated to citizens, the program comprises 6 months of sports activities offered free of charge and organised within one of the biggest green parks in Europe, the "Parco de Monza".

"Sport nel parco" includes 14 different categories of sport, and is promoted by the distribution of 25,000 maps, 2,000 leaflets and 800 posters throughout the city.



Culture and Arts,  
Sports

## Sponsoring a Non-profit Organization for Kids in Africa

The Italian Branch of Mitsubishi Electric Europe B.V. supports the Italian non-profit organization Alice for Children, which works with the international association Twins International to carry out charity projects in Africa.

The Italian Branch provides a yearly monetary donation to support a classroom. With the donation, a school can afford teachers, school materials, lunches, and medicines for one of its classrooms for an entire year.

For more information about Alice for Children, visit:

► <http://www.aliceforchildren.it/>



Social Welfare

## Donation of Defibrillator and Support of Lifesaving Education

The Italian Branch of Mitsubishi Electric Europe B.V. supports raising awareness of cardiopulmonary resuscitation CPR, and of educating instructors and managers of sports clubs about how to use defibrillators as a life-saving maneuver. For this purpose, the Branch has worked with the non-profit organization Brianza for the Heart for five years, and it donated a defibrillator to local Leisure Centers and institutions in the community through the project "You Too Can Save a Life" in June 2012. Brianza for the Heart, which coordinates social and health initiatives to combat and prevent cardiovascular disease, organized the project in collaboration with Union Clubs Monzese and the Office of the Provincial School.

The project aims to convey the importance of safety in schools and how the presence of a defibrillator can provide immediate assistance to those who suffer from cardiac arrest in a public place.

Social Welfare



+ ZOOM

## Science & Technology Education

Mitsubishi Electric Europe, B.V. (Italian Branch) has become an official science and technology partner of the National Museum of Science and Technology "Leonardo da Vinci" in Milan. A long-term educational project is underway that is designed to motivate students of primary and secondary schools to take an interest in science and technology. In a permanent exhibit area at the museum dedicated to robotics which Mitsubishi Electric factory robots are integrated into special exhibits that include reproductions of technological ideas dreamed up more than 500 years ago by the great Leonardo da Vinci. Named Progetto EST (Education to Science and Technology), the project's goal is to be the biggest exhibit area in a European museum dedicated to robotics.

Science and Technology



+ ZOOM

## CSR – Poland

In Poland we work closely together with several universities, providing them with the latest factory automation equipment in order to offer students the possibility to learn about using state-of-the-art technology.

### Demo Sets Provided to Universities

At the end of fiscal 2015, the Polish Branch of Mitsubishi Electric Europe B.V. supported 25 universities in Central and Eastern Europe by donating educational sets of Mitsubishi Electric products such as PLCs, servos, HMIs, and inverters.

"Education is an area which will always be underestimated and underfunded. We are very glad, that big corporations like Mitsubishi Electric cares not only about their business, but also understands the necessity of educational support. Thanks to them we can educate young people, who are the future of this world," said one of the professors from the AGH University of Science and Technology in Kraków.



### Competition About the History of Poland

The Polish Branch of Mitsubishi Electric Europe B.V. funded prizes in a competition for primary school students in Szaflary, Poland. The topic of the competition was medieval history. Winners were awarded gadgets featuring the Polish Branch logo and a trip to a castle in Nidzica.



### Collection and Donation of Plastic Caps

The Polish Branch of Mitsubishi Electric Europe B.V. joined a campaign to collect plastic bottle caps in 2015. This campaign was started by students from the Agricultural University in Krakow, Poland. Money from the sale of caps, which are greatly recyclable, will be allocated for purchasing wheelchairs and rehabilitative equipment for children with disabilities.



## Penny Like a Drop of Water

Social Welfare

The Polish Branch of Mitsubishi Electric Europe B.V. joined the charity activity "Penny Like a Drop of Water" organized by the International Catholic Association. The activity included the collection of electrical waste and electronic equipment and transferring them to a recycling company called "GREEN OFFICE ECOLOGIC". Funds from the sale of the recycled equipment were donated to support the construction of wells in Africa. The Polish Branch had collected 300kg worth of electrical waste by the end of November 2014.

## Employee Donations for 'Noble Box'

Social Welfare

Employees of the Polish Branch of Mitsubishi Electric Europe B.V. joined up with an organization called "Noble Box Project" to provide aid to struggling families during the Christmas holidays. Noble Box Project is a country-wide charity organization which helps the poorest families. The selected family receives what they need, along with financial aid, in a gift box or package.

In 2014, donations were collected among employees of the Polish Branch and the completed gift package was delivered to a local family.

## Support for Annual Poland Business Run

Social Welfare

Culture and Arts,  
Sports

In September 2014, four teams of employees from Mitsubishi Electric Europe B.V. Polish Branch entered the annual "Poland Business Run," a well-known charitable event held in five cities across Poland.

In total, around 20,000 runners took to the streets for the 5-leg relay race, which covers a total distance of around 20km. The event helps to raise funds for selected people with disabilities in each local area. For the race held in Krakow, Mitsubishi Electric entered 4 teams (ME Japan, ME Poland, ME Czech Republic, and ME Hungary) with the highest-placing team coming in at 74th place out of 600 teams.

In addition to their efforts during the race, Mitsubishi Electric also provided 4,000 bottles of water to support the runners. The Poland Branch President and Team Captain Hitoshi Namba commented, "While registering for the event we had the opportunity to meet a lady who would receive a new artificial leg from funds raised by the event. It was a good incentive to meet one of the people we would be supporting, and she was able to offer her thanks to us before the race."

For more information about the Poland Business Run, visit [polandbusinessrun.pl/en](http://polandbusinessrun.pl/en) 



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## Young Engineers Visit Factory Automation Showroom

Fifty potential future Polish engineers from a primary school in Krakow visited the FA showroom of Mitsubishi Electric Europe's Polish Branch. The students' special task was to imagine and then draw "The Mitsubishi Electric Eco Robot of the Future," a task which they handled perfectly. An additional highlight of the day was a brief Japanese lesson, where the students learned how to write their own name using katakana. Prizes were awarded for all pictures and projects.

Science and  
Technology



 ZOOM



## Automation and Robotics Training Center

In cooperation with Poland's Ministry of Science and Higher Education, a cutting-edge "Automation and Robotics Training Centre" was opened in Łódź at the beginning of 2011. The centre will train over 10,000 students and teachers each year as the country races to modernize its manufacturing and production infrastructure.

Users of the centre will include practicing engineers from industry and students from the local university and Łódź Teachers Training and Education Centre. The facility is fully equipped with the latest automation products and systems from a number of internationally recognized suppliers, including Mitsubishi Electric Europe, B.V. (Polish Branch) and Festo.

Science and  
Technology



⊕ ZOOM



## CSR – Russia

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In addition to giving back to the local community by supporting children's homes we aim to advance cultural exchange through our involvement with the Museum of Oriental Arts in Moscow. Furthermore we combine employee involvement with our efforts to improve the environment, through such activities as tree planting.

### Mitsubishi Electric Russia Has Equipped the Refrigeration Department of Bauman University with an Air-to-Water Heat Pump Laboratory Bench

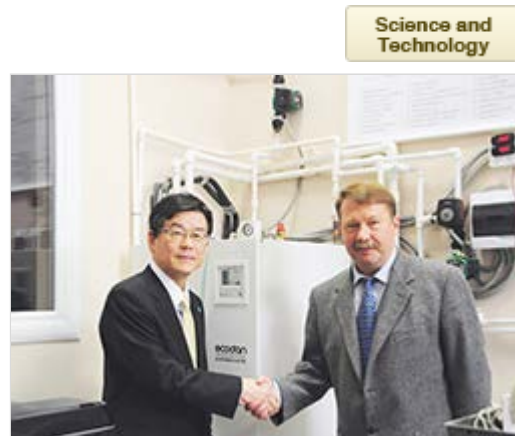
Mitsubishi Electric Russia has been actively providing support for Bauman Moscow State Technical University (MSTU) for several years. In 2013, the partnership was made official with the signing of a memorandum of cooperation.

On June 29, 2015, as part of the corporate program for developing cooperation with higher educational institutions in Russia, the Air Conditioning and Ventilation Department of Mitsubishi Electric Russia installed an air-to-water heat pump laboratory bench at the Refrigeration Department of Bauman MSTU.

For the purpose of hands-on training, the laboratory was additionally equipped with sensors and controllers for the measurement of flow temperatures at critical points in the refrigerant and water circuits.

This laboratory bench is designed to support the students who have chosen the Refrigerating, Cryogenic, Air Conditioning Systems and Utilities Department (E-4) of the Power Plant Engineering Faculty in carrying out their laboratory activities using an air-to-water heat pump.

Currently, in conjunction with the Department professors, Mitsubishi Electric Russia employees take part in the development of the unique educational program on heat pumps, including laboratory activities with the use of the laboratory bench, aimed to give the future engineers both theoretical and practical skills in operating advanced equipment.



➕ ZOOM


### Mitsubishi Electric Russia Sponsors Japanese Cultural Events in Moscow

Culture and Arts,  
Sports

Mitsubishi Electric Russia places great importance on the promotion of Japanese cultural events in Russia. They have supported two local festivals in Moscow as part of their continued efforts.

The 48th Annual Festival of Japanese Movies included Japanese movies that won Japanese Academy Awards, as well as Japanese movies that had been widely recognized in Europe and nominated for some of the most prestigious European movie awards. The Festival was held from November 19 to 25, 2014 at Formula Horizon Cinema in Moscow.

For more information about the film festival, visit:

► <http://www.coolconnections.ru/en/projects/362> 

Another festival called "J-FEST" included movies, theater performances, dance shows, contemporary music concerts, open lectures, classes, fashion competitions, and many other activities designed for as wide an audience as possible.

The event was held from November 29 to 30, 2014 at Cosmos Concert Hall in Moscow.

## Help for Volodya

Social Welfare

Mitsubishi Electric Europe B.V. Russian Branch, guided by a global corporate policy of social responsibility, regularly executes various projects and events aimed to help people who need assistance, such as children, large families, and elderly people. The employees are willing to participate in these types of activities in order to provide as much support as they can.

This year, as a sign of support and solidarity in the local community, Mitsubishi Electric made a decision to help one little boy—Volodya Brezgin, who is suffering from an unknown genetic disease. The Russian Branch had found out about Volodya from one of its employees. When the company searched for a European clinic that could accept the child, one German clinic agreed to treat Volodya. The cost of treatment was about one million rubles. Thanks to a contribution from Mitsubishi Electric, the goal has almost been reached, and now only 200,000 more rubles need to be collected. Volodya's parents hope that they will be able to go to Germany this spring.

## Support for Exhibition Featuring Art Created by Children with Serious Illnesses

Social Welfare

Culture and Arts,  
Sports

The early part of 2014 was marked by the start of Mitsubishi Electric's sponsorship of "Gift of Life," an esteemed fund for sick children. From February 15 to March 15, the fund's 11th art exhibition—entitled "I Am at Home"—took place in Zurab Tsereteli Gallery of Arts.

The art exhibition coincided with International Childhood Cancer Day. The drawings are exhibited every year as part of rehabilitation programs for children undergoing treatment for serious illnesses. The event is aimed to attract public attention to the difficulties children with cancer face and to eliminate stereotypes about the incurability of such diseases.

This year, the art exhibition was a truly multimedia project where works mounted on easels, photos, shadow objects, videos, and mosaics were displayed. Children had created these works throughout the entire year. To share all of the art with visitors, Mitsubishi Electric provided a number of LCD panels and projectors, as well as a system for instant photo printing. They hope that this is only the beginning of a successful partnership with the "Gift of Life" fund.



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## Russian Branch Has Become a General Partner of the Summer School of Engineering Business KLIPPER 2014

Science and Technology

The Russian Branch of Mitsubishi Electric Europe B.V. now participates as a general partner of the Summer School of Engineering Business KLIPPER, organized by Bauman Moscow State Technical University. The 2nd Summer School was held from July 5 to 11, 2014, on the campus of Tver State University.

The main objective pursued by the organizers of the school is to promote and develop the business and management skills of students of technical faculties.

This year, thirty participants from all over the country worked on the commercialization of the robot Ermishka. Students were supported by experts who on a daily basis shared their experiences and knowledge through lectures, seminars, workshops, and games.



## Russian Branch supports Golf Style & Music 2012 event

Social Welfare

Culture and Arts, Sports

Mitsubishi Electric Europe, B.V. (Russian Branch) recently supported "Golf Style & Music 2012", which was held in June at Moscow city Golf Club. This year additional "Golf Style" tournament joined with the charitable organisation "Hands' Music", supported by Yury Rozum - a famous Russian pianist who supports talented children of all ages. During the Spanish-styled evening celebrations there were music performances by foster-children as well as a charitable auction, with all monies raised donated to the charity fund.



## CSR – Spain

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In addition to our longstanding support of the Palau de la Musica award for outstanding young musicians, we have begun a cooperation with the Make-A-Wish® Foundation, which enables children between the ages of three and eighteen years, who are seriously ill, to fulfil their dreams.

### Fourteen Years of Sponsoring Primer Palau at Palau de la Música Catalana

The Spanish Branch of Mitsubishi Electric Europe B.V. has long sponsored the Palau de la Música Catalana, a contest for young musicians. The final event took place on November 20, 2014.

The President and CEO of Mitsubishi Electric Europe, B.V. and the President of the Spanish Branch presented awards to the winners.

Culture and Arts,  
Sports



⊕ ZOOM

### Scholarship for IESE Entrepreneurs

On November 27, 2014, the Air Conditioning Division of the Spanish Branch of Mitsubishi Electric Europe B.V. sponsored scholarships for the two best retail shop projects by Executive MBA students at IESE, the graduate business school of the University of Navarra.

The awards were presented by the Division Manager of the Air Conditioning Division. The Spanish Branch supports scholarships that encourage entrepreneurship and innovation and are aimed at entrepreneurs who have started or are developing a new business.



⊕ ZOOM

## CSR – Turkey

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As a leading technology company, we work closely together with several universities in order to support engineering students in acquiring the practical experience and information required for building a career in the automation and robotics industry.

### Mitsubishi Electric Turkey Offers Robot Technologies Support to Universities

Science and  
Technology

As production systems incorporating robotics, electronics, and mechanics are increasingly used in the world, the need for automation and robotics experts also increases. Mitsubishi Electric Turkey A.S. contributed to the establishment of robot training centers in two universities in Turkey with the goal of helping students gain an advantage in the business world by adapting to the ever-changing technologies in our modern world.

Mitsubishi Electric Turkey established a new training center in Dogus University in September 2014 following the one established in Bursa Technical University in July. These training centers enable engineering students to acquire the practical information required for building a career in the automation and robotics industry.

High-tech products, a 6-axis industrial robot, motion control units, and servo motors to be used in the laboratory were donated by Mitsubishi Electric Turkey. In January 2015, the 6-axis industrial robot amazed spectators by reacting to flexible dance figures like a human being and was fervently applauded by spectators in a “Dance with Robots” show prepared by the Control and Automation Club, as well as the Dance Club, of Dogus University.



⊕ ZOOM



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In the UK we have established ecology classes for children as part of our Green Gateway initiative, while our employees regularly get involved in environment-related volunteer activities. To foster cultural exchange we support the UK-Japan Young Scientists Workshops, while we aim to give back to the local community through our involvement with the Historic Royal Palaces.

### Mitsubishi Electric's Award-winning Renewable Education Programme

Environmental Conservation

Science and Technology

A renewable solutions provider, the UK Branch of Mitsubishi Electric Europe B.V. has since 2011 offered an educational program in the UK called "The Learning Curve" to teach local schoolchildren and community groups about renewable energy technologies and the importance of energy conservation. The program includes facility tours and group activities, and over 1,000 children have already taken part in it.

The Learning Curve received a National Heat Pump Award for Training Excellence in 2012, and in June 2015 a Welwyn Garden City primary school became the first winner of the Mitsubishi Electric Eco School Competition.

The national competition was open to all schools as well as Scouts, Brownies, Guides, Beavers, Cubs, and any other youth groups who are committed to raising environmental awareness in their communities. The Eco-Team and Year 5 from Rowans Primary School successfully addressed the seven challenges set for pupils to secure the top prize of £2,000 worth of environmental resources for their school.

For more information, visit:

► [www.the-learning-curve.org.uk](http://www.the-learning-curve.org.uk) 



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### Green Energy Competition to Design an Energy Efficient Heat Pump

More than 1000 students from 11 West Lothian schools in Scotland took part in a Green Energy competition to design an energy efficient heat pump in June, 2015. The West Lothian Chamber of Commerce and Mitsubishi Electric held the competition with the aim of supporting young people in developing skills beneficial to their future development.

This competition was designed to help students explore green energy through an understanding of science and technology. Its organizers hope that some of the young people who took part will go on to consider a career in energy-efficient technology industries.

At the event, the Senior Department Manager at Mitsubishi Electric said "The schools project has created a link between Mitsubishi Electric and the local schools in the West Lothian area which is helping to develop the workforce of the future and ensuring students get first-hand experience of manufacturing, environment, and renewables."

The winning project developed by students from Inveralmond Community High School was a heat pump which stores heat gathered from solar power during the summer to melt ice on the roads in winter.

Environmental Conservation

Science and Technology



 ZOOM

## Supporting Project for a Greener Community and a Sustainable Future in Wigan

The UK Branch of Mitsubishi Electric Europe B.V. announced that it has become the official main partner for Wigan Warriors Community Foundation and a key partner of the Foundation's new I'm a Green Warrior project.

Environmental Conservation

I'm a Green Warrior is a groundbreaking campaign to advance the growth of a greener community and a sustainable future in Wigan. The Warriors Foundation aims to be the spearhead in engaging hundreds of schools, colleges, and businesses along with thousands of individuals to get involved in the renewable energy agenda.



➕ ZOOM

The Warriors Foundation and Mitsubishi Electric share a vision for a more sustainable future. Working with the 'I'm a Green Warrior' project, Maloney Associates, and the Energy Hub, the partnership will help to engage the community in the green agenda and educate young people about the benefits of sustainability.

The partnership will also allow the Foundation to further expand its impressive existing delivery programme while pioneering new projects and having a positive impact on more people in the community than ever before.

## UK - Japan Young Scientists Workshop

Mitsubishi Electric Europe B.V. (UK Branch) has again supported the 'UK - Japan Young Scientists Workshop' organised by Clifton Science Trust and held in association with the Babraham Institute and the Kaetsu Centre, at Cambridge University.

Science and Technology

In 2012 the workshop brought senior high school students together from across Britain and Japan to research and present on a wide range of topics, and similarly to last year was extended to include students from the Fukushima area which suffered during Japan's devastating earthquake and tsunami in March 2011. The student's presentations were again viewed by Lord Rees of Ludlow, President of The Royal Society, Master of Trinity College and Astronomer Royal, who gave some of the closing remarks to the proceedings.



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For more information about the UK-Japan Young Scientists Programme visit:

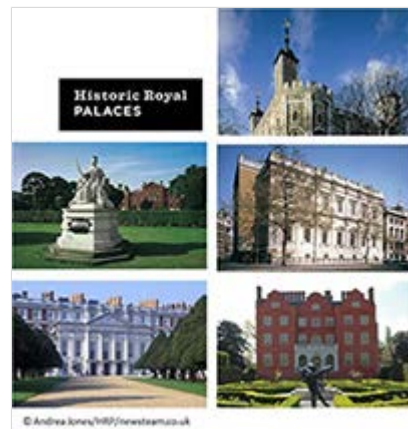
➤ [www.clifton-scientific.org/uk-japan.html](http://www.clifton-scientific.org/uk-japan.html) 

## Mitsubishi Electric Europe Continues Support of Historic Royal Palaces (HRP)

Historic Royal Palaces is an independent UK-based charity which looks after and maintains the Tower of London, Hampton Court Palace, the Banqueting House, Kensington Palace and Kew Palace. Although the palaces themselves are owned by The Queen on behalf of the nation, the charity receives no funding from the Government or the Crown, and depends on the support of visitors, members, donors, volunteers and sponsors.

Culture and Arts, Sports

Mitsubishi Electric Europe B.V have supported HRP since 2010, initially as part of the re-development of the existing educational programme by funding development for interactive e-learning for schools and other organisations to learn about the palaces. More recently the company has supported the on-going project to create an online digital library from over 75,000 images in the palaces' collections.



➕ ZOOM

To learn more about Historical Royal Palaces:

➤ [www.hrp.org.uk/](http://www.hrp.org.uk/) 

## Mitsubishi Electric UK Team Raising Money for Save the Children

The heating team of Mitsubishi Electric Europe B.V. (UK Branch) has recently raised over £10,000 from a special golf event and dinner, for Save the Children's Emergency Fund, which is ready to spring into action whenever there is a crisis or disaster worldwide. The event was part of a special fund-raising programme culminating in a charity hike to Machu Picchu in Peru in October 2012, which involved members of the heating team test their strength and endurance in an 8-day trip involving altitudes of 4,600m (15,000ft).

To make a donation please visit:

► [www.justgiving.com/mitsubishielectric-peru](http://www.justgiving.com/mitsubishielectric-peru) 

or text MEUK75£10 to 70070 (UK only)

Social Welfare



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## Mitsubishi Electric Makes a World of Difference in Kenya

Mitsubishi Electric Europe B.V. (UK Branch) has donated solar panels to the Akamba Children's Education Fund (ACEF) for installation at the Brainhouse Academy, in Kenya. Situated in Nairobi's Mathare North district, where many residents lack access to electricity, the school was set up by the local community to advance the education and well-being of over 900 vulnerable children in the area.


The school operates in very basic conditions with just two non-flush toilets, no running water, no electricity and no school books, but despite the extreme circumstances all the children are educated and provided with one meal a day. Staff at the school are delighted with the gift and have described the installation of the solar panels as a dream come true.

Social Welfare



 ZOOM

For more information about Akamba Children's Education Fund visit:

► [www.acef.uk.com](http://www.acef.uk.com) 



## CSR – Asia-Pacific

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The Asia-Pacific region is a dynamic area with great diversity. For example, Singapore has achieved significant economic growth while having different languages, religions, currency and culture in a single country. India, Vietnam and Indonesia continue on their path of economic growth. While Myanmar, Cambodia, and Sri Lanka are emerging as additional developing markets. Taking into account such diverse social backgrounds, Mitsubishi Electric Group companies in this region promote a variety of activities based on our Corporate Mission in order to help address social challenges. As a corporate citizen, we listen to what a community needs and continue working on it with the local people.

While developing activities that respond to the unique needs of each local community, we also provide support to victims who suffer from natural disasters.

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▶ **China**

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▶ **India**

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▶ **Indonesia**

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▶ **Thailand**

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## CSR – China

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### Tree planting in the suburbs of Shanghai

Environmental  
Conservation

Mitsubishi Electric (China) Co., Ltd. sponsors a tree-planting event in collaboration with the Shanghai municipal government. It began in 2008 as part of the Mitsubishi Electric Group's environmental contribution activities.

This tree-planting activity has become an important event that blends both regional contribution and environmental preservation, and which fosters a sense of unity among employees and their family members as part of the Mitsubishi Electric Group.



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## CSR – India

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### School Children and Mitsubishi Electric India Employees Plant Trees to Beat Concrete Expansion in Gurgaon

Environmental Conservation

Mitsubishi Electric India (MEI) initiated a tree planting drive at the Huda City Centre, in Sector 29 of Gurgaon. The tree planting drive was a part of the MEI CSR Initiative to promote greenery in Gurgaon City. With more and more concrete expansion, Gurgaon—a satellite city of Delhi— has lost most of its green cover. However, with constant attention being given to the issue, several organizations have rallied together over the past few years to restore the green cover.

The activity was carried out on August 30, 2014, in partnership with an NGO and Bluebells International School in Gurgaon, from which over 50 students participated on the day of the tree planting.

Since the inception of the tree planting campaign last year, with the movement in line with the environmental statement "Eco Changes," a significant number of trees have been planted in Gurgaon. This campaign is usually launched during the monsoon season with the active participation of local school children.

MEI has planted over 8,000 saplings, which have had a minimal mortality rate since they are cared for by a team of gardeners and an irrigation supervisor, who combined put in 1,200 man-hours per month for the upkeep and maintenance of the plants.



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## Tree Planting in Gurgaon for a Greener Tomorrow

Environmental Conservation

Mitsubishi Electric India (MEI) has always been a "green" company and a pioneer in promoting eco-friendly technologies.

On October 26, 2013, MEI conducted a tree planting at the Huda City Centre, Sector 29, in Gurgaon. The tree planting, a part of MEI's CSR initiatives to promote greenery in Gurgaon City, was carried out with the collaboration of an NGO and Kendriya Vidyalaya, a school in Gurgaon from which over 50 students participated in the tree planting.

More than 50 employees from the Gurgaon office of MEI attended the event and planted trees to improve the local environment. The MEI employees and students of Kendriya Vidyalaya not only had a chance to connect with nature, but also learned about the importance of trees for mankind, the consequences of deforestation such as global warming and resource depletion, and more.

Since the event, MEI has been overseeing the area where the trees were planted and continues to support the regular upkeep of the land, to ensure the health of the saplings and favorable soil conditions. To date, MEI has planted a total of 6860 saplings and has maintained a minimal mortality rate for them by dedicating four gardeners and an irrigation supervisor, who combined put in 1200 labor hours per month, to the upkeep of the plants.



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## Mitsubishi Electric India Pioneering Skill Development in Technical Education Institutions

Science and  
Technology

Mitsubishi Electric India (MEI) places its responsibilities as a good corporate citizen at the core of its functioning. It contributes to the creation of a prosperous, comfortable, and sustainable society through its products and services. The Factory Automation Centre (FAC) department of the Factory Automation & Industrial Division (FAID) division of MEI has taken a positive step in this regard by training students and donating automation kits to technical education institutions.

MEI understands that more than 1.2 billion people are living in India, which accounts to 17 to 18% of the world population. It is estimated that the population in India will rise to approximately 1.5 billion in 2025 and become the world's most populous country, surpassing China. Human resource development will be a vital issue for India since there is a wide gap between theories taught at institutions and employable practical knowledge. In order to lessen the skill gap in technical institutions, MEI has started a learning and development program whose aim is to provide employable practical training to the students of these institutions.

Furthermore, under its CSR initiatives MEI has donated a total of 95,563 USD worth of Q PLC, FX PLC, and IQ software in the past year, which has helped to propagate awareness about automation among young Indian engineers by exposing them to world-class Factory Automation products from Mitsubishi Electric. The initiative has targeted 14 technical institutions to date, influencing the lives of approximately 5000 students across India.



📹 ZOOM

# CSR – Indonesia

## Mitsubishi Electric Tree Planting 2014

Environmental Conservation

Three Mitsubishi Electric companies in Indonesia—PT. Mitsubishi Electric Indonesia, PT. Mitsubishi Electric Automotive Indonesia, and PT. Mitsubishi Jaya Elevator and Escalator—with support from Mitsubishi Electric Asia Pte. Ltd in Singapore carried out a tree planting event behind SMAN 10 Depok High School on September 13, 2014. As the Depok City Government had planned to build an Arboretum Garden in the city, the three Mitsubishi Electric companies supported them by planting a total of 500 trees for the arboretum, consisting of 24 different types of trees, as an environmental awareness initiative of Mitsubishi Electric Corporation.

Moreover, they made a donation to this high school which they chose to work with, following the Depok City Government's suggestion. Since the school was newly built in July, it was a good timing to donate supplies such as three computers, three fans, and six garbage cans.



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## Planting of 1000 Trees, Drawing Competition, and Other Philanthropic Activities

Environmental Conservation

On September 14, 2013, PT. Mitsubishi Electric Automotive Indonesia (MEAINA) conducted a tree planting on Mount Gede and Mount Pangrango, in West Java. Some 400 employees participated and planted about 1,000 trees. This activity was carried out with cooperation of an NGO that focuses on environmental conservation, particularly in the vicinity of Mount Gede and Mount Pangrango. Since the event, MEAINA has been monitoring the area where the trees were planted, and in the future it plans to conduct this tree planting every year to show its concern for the environment, in the spirit of "for a greener tomorrow"-the tagline of Mitsubishi Electric's corporate environmental statement Eco Changes.

As part of the tree planting, MEAINA also donated medical supplies and other daily necessities such as food and clothing to impoverished people in a village. Furthermore, it held a drawing competition, in which local children gathered to draw environmentally-related pictures and learn more about how to preserve our planet.

MEAINA has always felt that one of its missions is to care for people in need and share with others, and its employees feel very grateful that their company provides so many opportunities to make the world a better place. An overwhelming number of employees participated in these activities and showed their enthusiasm for philanthropy.



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## Ambulance Donation and Philanthropic Activities in an Underdeveloped Village in Cikarang

Social Welfare

PT. Mitsubishi Electric Automotive Indonesia (MEAINA) conducted a series of philanthropic activities on July 6 -7, 2013.

On the first day, MEAINA donated an ambulance to Baituzzakat Madani Foundation, a non-profit organization that provides healthcare for needy people in the Bekasi area, West Java, and is based about 20 km from the MEAINA factory. The Foundation offers free medical examinations and consultations to needy people in the Bekasi area, and expects the ambulance to be a great asset in carrying out its humanitarian operations. In addition, the ambulance will be used to transport patients from small hospitals to larger hospitals in the surrounding areas at no charge.

On the second day, MEAINA collaborated with Baituzzakat Madani Foundation to provide free medical care to senior citizens in the village of Sukamanah, which is located about 25 km from the MEAINA factory in the Cikarang area. Furthermore, MEAINA donated food supplies as well as school supplies for children, and employee volunteers cleaned and repainted a mosque in the area. This was made possible through the generous financial support of the company itself, as well as voluntary monthly donations made by a large number of employees.



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## CSR – Japan

In 1990, the Philanthropic Activity Committee was established, and Group-wide initiatives were begun based on activities that had been implemented by each office until then. In response to local needs, each office now engages in philanthropic activities in four main areas (social welfare, global environmental conservation, science and technology, culture and arts, and sports). In recent years, particular emphasis is placed on the three areas of social welfare, global environmental conservation, and science and technology.

### SOCIO-ROOTS Fund

The Mitsubishi Electric SOCIO-ROOTS Fund is our main program in the field of social welfare. It was established in 1992 as a gift program in which the company matches any donation made by an employee, thus doubling the goodwill of the gift. Many employees participate in the Fund each year. As of March 2016, the Fund had provided a total of approximately 1.1 billion yen to some 1,800 various social welfare facilities and programs.

In recent years, we have extended the scope of our donations to include social welfare activities related to global environmental conservation and disaster relief.

April 2012 marked the 20th anniversary of the Mitsubishi Electric SOCIO-ROOTS Fund. Looking ahead, Mitsubishi Electric will continue to value the goodwill of our employees and make steady efforts to develop activities rooted in local communities.

Social Welfare



### Support for victims of the Great East Japan Earthquake

Pictures of presentation ceremonies



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In response to requests from employees, an ongoing program to collect donations from company employees was organized in 2011 to help orphans of the Great East Japan Earthquake.

In fiscal 2012, the Fund donated a total of 17 million yen to seven foster homes in Fukushima Prefecture and a scholarship foundation in Miyagi Prefecture for children who lost their parents in the earthquake.

In fiscal 2013, the Fund recognized the importance of not only support for orphans but also mental health support for children who suffered and lost important people in the earthquake. The Fund donated a total of 33.5 million yen to seven foster homes in Fukushima Prefecture as well as to the "Children's Grief Support Station" and "Ashinaga" NPOs providing mental health support in Miyagi Prefecture, and scholarship foundations active in Iwate, Miyagi and Fukushima Prefectures.

In fiscal 2014, the Fund donated in continuation of the previous year's efforts to "Children's Grief Support Station," and donated for the first time to the Great East Japan Earthquake Disaster Orphan Educational Fund, a fund managed by the social welfare organization Central Community Chest of Japan, for a total of 30 million yen.

In fiscal 2015, the Fund donated a total of 20 million yen to three NPOs. In addition to making a donation again to "Children's Grief Support Station" in Miyagi Prefecture, new donations were made to Beans Fukushima in Fukushima Prefecture, an NPO that engages in academic support for children, and P@CT in Iwate Prefecture, an NPO that is dedicated to providing safe and comfortable playing environments for children.

## "Satoyama" Woodland Preservation activities

Environmental Conservation

The "Satoyama" Woodland Preservation Project is a vital program in the field of global environmental conservation.

Mitsubishi Electric launched the "Satoyama" Woodland Preservation Project in October 2007. Under the slogan, "down-to-earth and sustainable," we will continue to pursue phased nature conservation activities that take into consideration the state of the natural environment. By encouraging our employees to play a direct part in the development of safe regional communities, we are seeking to deepen communication with local residents.



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Our Chairman, President & CEO and other corporate officers have been proactively involved.



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## Science and Technology

Science and Technology

As befitting an electronics manufacturer, Mitsubishi Electric contributes to fostering an inquiring mind and a desire for learning among young people who will take on the challenge of supporting the new technologies of tomorrow. In 2010, science workshops were launched in phases to teach children about the "key technologies" behind and unique mechanisms of Mitsubishi Electric products. The workshops are implemented on the initiative of Mitsubishi Electric employees, who act as teachers in communicating how fun science can be, and allow children to learn in an enjoyable manner by participating in experiments and quizzes.



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Experiment with "Diamond Vision OLED"



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Examining the mechanisms of an LCD TV



⊕ ZOOM

Examining the mechanisms of an elevator

# CSR – Malaysia

## Planting Trees Today for a Better Life Tomorrow

Environmental Conservation

Mitsubishi Electric Company Sales Malaysia Sdn Bhd (MELCO Malaysia) conducted a tree planting on March 2, 2013, in order to show its concern for our planet, in light of recent concerns over global warming.

Under the theme "Plant a tree, plant a hope, plant a better living," MELCO Malaysia employees and their families gathered at Taman Rimba Riang, a park in Kota Damansara (Petaling Jaya), to plant more than 30 trees. They were aided by the local city council, Majlis Bandaraya Petaling Jaya. The event was successful, and after the planting session volunteers were provided snacks by the city council, and presented with gifts from MELCO Malaysia as a sign of appreciation.

Says MELCO Malaysia Managing Director Mr. Tadashi Hiraoka: "People have known for many years now that the Earth is facing the threat of global warming, but the situation for our planet has not improved. In fact, the issue is getting more serious every day. This 'Plant a Tree' event is an opportunity for us here at MELCO Malaysia to do our part in helping our planet by making it greener. Hopefully, it will become a better place for us to live." He adds that the event is also in line with Mitsubishi Electric's corporate statement "Changes for the Better".

Representatives say that as part of a multinational corporation, MELCO Malaysia truly feels that it is responsible not only for the customers' well-being in the day-to-day running of its business, but also for that of the environment and society as a whole.



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# CSR – Philippines

## Visit to Orphanage and Basic Supplies Donation

Social Welfare

On February 18, 2014, Laguna Auto-Parts Manufacturing Corporation (LAMCOR)'s Environmental Management Systems (EMS) Donation and Recycling Committee visited Mother Caterina Roncalli Shelter Home, an orphanage with 21 residents. This orphanage is managed by an Italian nun, who is supported by other nuns and volunteers, and they sustain their humanitarian operations through donations. LAMCOR's group of volunteers played games with the children and in return was entertained by the children's song and dance numbers. After their performance, the children enjoyed snacks provided by the committee. In addition, the volunteers brought basic supplies such as rice, milk, noodles, canned goods, and toiletries.



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## Gifts for Elderly with Disabilities

Social Welfare

LAMCOR's CSR activities include a gift-giving program. In the spirit of the coming Christmas season, LAMCOR's EMS Donation and Recycling Committee visited Bahay ni Maria (House of Mary), a home for the elderly where 25 patients with disabilities are being cared for by local nuns, on December 18, 2013. The group of volunteers gave early Christmas gifts to the patients, and brought them snacks from a well-known restaurant chain in the Philippines.



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## School Supplies Donation

Social Welfare

LAMCOR collaborated with a mountaineering group named Sakat, some of whose members are also LAMCOR employees, in order to donate school supplies. The activity is conducted annually, and for four consecutive years the beneficiary school has been Cagsiy Elementary School, which is located in the Quezon Province. In May 2013, pupils were provided basic educational necessities such as notebooks, paper, pencils, ballpoint pens, and umbrellas.



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# CSR – Singapore

## Promoting the understanding of air conditioning and refrigeration

Science and Technology

Mitsubishi Electric Asia Pte Ltd (MEAP) welcomes industrial visits by students who want to come and understand the live operations of a service center. Such events help the students to learn more about the actual working environment they will be in after completing their studies.

MEAP also provides workshops to secondary school students, technical trainings, and seminars to the general public on air conditioning and refrigeration.



**+** ZOOM  
Students enjoying an industrial visit



**+** ZOOM  
Workshop for secondary school students



**+** ZOOM  
Discussion on air conditioning issues

## Supporting the development of future engineers

Science and Technology

In order to enhance training and development in the field of air conditioning and refrigeration, Mitsubishi Electric Asia Pte Ltd (MEAP) signed a memorandum-of-understanding with the Institute of Technical Education (ITE) in November 2011.

Since then, MEAP has been providing field service experience and on-site exposure to the air conditioning and refrigeration industries to ITE students on a regular basis.

Furthermore, an annual cultural visit was made to the factories for the ITE students to understand what the factories are like and their operations. Such trips further enhance the understanding of the students on how products are being produced and assembled before they are even available for sale. Additionally, students have the opportunity to experience hands-on practical work with MEAP employees for 2 weeks.



**+** ZOOM  
Annual book prize event



**+** ZOOM  
Cultural visit



**+** ZOOM  
Hands-on experience with staff

## Social Events with the Elderly of APEX Day Rehabilitation Centre

Since 2006, Mitsubishi Electric Asia Pte. Ltd. (MEAP) has been collaborating with APEX Day Rehabilitation Centre for the Elderly to bring joy and laughter to the patients of the center. Through the years, our staff has shown their enthusiasm for volunteering and has actively been participating in the philanthropic activities organized by our Corporate Social Responsibilities (CSR) Committee.

## River Safari Outing with the Elderly of APEX Centre

After their visit to S.E.A. Aquarium earlier in the year, the patients of APEX Centre were once again delighted when they met the internationally renowned giant pandas, “Jiajia” and “Kaikai”, at the Giant Panda Forest of River Safari on August 14, 2013. In total, there were 26 patients and 45 volunteers involved in this event. Some volunteers were assigned to take care of the patients, while others helped out in the distribution of snacks during tea break.

The Managing Director of MEAP, Mr. Minoru Hagiwara—who joined this CSR event with MEAP for the first time—was very honored and excited to participate in such a meaningful event. At the end of the event, the volunteers felt a sense of fulfilment when they saw the smile on every patient’s face.

Social Welfare



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## Chinese New Year Celebration with the Elderly of APEX Centre

As part of a yearly tradition, Mitsubishi Electric Asia held a Chinese New Year celebration with APEX Day Rehabilitation Centre for the Elderly. The party was held on the center’s premises. MEAP employees played games with the center’s patients, had lunch with them, and sang Chinese New Year songs. One employee also played two songs for the patients with his trumpet. Before the event ended, MEAP’s CSR Chairman, Mr. Frederick Goh, dressed up as the God of Wealth and distributed gold coins to the patients, many of whom were delighted and took pictures with him.

Social Welfare



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## CSR – Taiwan

### Skits to Demonstrate the Importance of Environmental Conservation

In August 2013, Mitsubishi Electric Taiwan Co., Ltd. (ME-TWN) performed a skit for the first time featuring an original character based on the Formosan sika deer, an endangered species the raising of which ME-TWN has been financially supporting since fiscal 2012. In the skit, the president of ME-TWN dressed up as an environmental conservationist professor and called attention to the importance of protecting the environment. Since the skit in August 2013, ME-TWN again performed the skit at a school for the disabled in December 2013, and donated an AED (automatic external defibrillator) to the school.

Environmental Conservation



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### Year-End Used Clothing Donation Drive

ME-TWN puts out a donation box for used clothing in its Taipei office for approximately one month during Chinese New Year each year, in order to help a support group for people with mental disabilities. In fiscal 2014, ME-TW employees donated about 144 kg of used clothing to assist the group, which far exceeded the amount that was donated in fiscal 2013 (66 kg).

Social Welfare



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# CSR – Thailand

## Mangrove Tree Planting by Mitsubishi Electric Group Companies

Social Welfare

Environmental Conservation

Every year, Mitsubishi Electric Group companies in Thailand jointly engage in volunteer activities with the support of, and coordination by the Mitsubishi Electric Thai Foundation. More than 400 employee volunteers participate in activities such as repairing equipment and cleaning at elementary schools, and planting trees.

In November 2016, a total of 490 volunteers from 11 Mitsubishi Electric Group companies in Thailand and Mitsubishi Electric Asia Pte. Ltd. in Singapore joined together with the local community planted 3,350 mangrove trees in the coastal area of Rayong Prefecture. Even though many participants were knee-deep and stuck in the marsh from time to time, everybody planted mangroves with great enthusiasm; everyone envisioning the huge marsh turning into an area with lots of greenery in the future.

► Learn more about activities by Mitsubishi Electric Thai Foundation.



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## Slow-Life Cycling Project

Mitsubishi Electric Kang Yong Watana Co., Ltd. introduced the Slow-Life Cycling Project in 2016 in collaboration with a television station in Thailand and the Tourism Authority of Thailand. This project was created as a way to help people rediscover the fascination of the countryside and communicate it to the public by visiting local cities on bicycles. Simultaneously, the program supports industrial vitalization, the conservation of culture and nature, and environmental efforts in the countryside.

In 2016, employees from Mitsubishi Electric Kang Yong Watana Co., Ltd. and other participants visited little-known cities and carried out activities such as donating computers to local elementary schools, removing the overgrowth of waterweed from rivers, which is harmful to creatures living in the water, and distributing equipment that is used to process waterweed into fertilizer. The project brings multiple benefits to local communities from the perspective of regional contribution, social well-being, educational support and environmental conservation.

In 2017, Mitsubishi Electric Kang Yong Watana Co., Ltd. will continue this project as a part of commemorating its 45th anniversary. The number of cities that the project visits will increase from 5 in 2016 to 12 in 2017.



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## Temple of Happiness using 5S Activities

Environmental Conservation

In Thailand, temples have a function similar to that of a community hall in the western world, with people gathering and interacting, and accordingly their attitudes and behaviors are influenced. Mitsubishi Electric Thai Auto-Parts Co., Ltd. found this to be a unique part of the culture and started Temple of Happiness using 5S Activities in 2015. This project intends to contribute to the well-being of people in Thailand by spreading the Japanese idea of the "5Ss," which stands for the five "S" steps to maintain a comfortable and efficient living environment. Each of the steps start with the letter "S" in Japanese: Seiri (sort), Seiton (set in order), Seisou (cleaning), Seiketsu (cleanliness), and Shitsuke (discipline to sustain).

The employees of Mitsubishi Electric Thai Auto-Parts Co., Ltd. participate in activities such as cleaning the floors and windows at temples together with the local people, repair the chairs and tables that are used for community meetings, and set them in order for better usability. The project has been welcomed by the monks, who help disseminate the idea behind the 5Ss to people through their sermons. People can literally see and understand the benefits of 5Ss by witnessing the shiny floors and windows, and using well organized equipment without injuries. Moreover, tree planting in temple gardens conducted as part of the project helped open people's eyes to the importance of the environment.

This is not the only project Mitsubishi Electric Thai Auto-Parts Co., Ltd. has been involved in. In September 2016, it collaborated with other Mitsubishi Electric Group companies in Thailand to further expanded related activities.



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## 2016 Scholarship Ceremony for Students of Engineering

Science and Technology

Since 1993, Mitsubishi Electric Thai Foundation has been providing obligation-free scholarships for students of Faculties of Engineering in Thailand who are not able to dedicate much time to their studies due to financial difficulties. In order for the Foundation to be certain that the scholarship scheme is successfully implemented, the Foundation cooperates closely with the Faculties of Engineering of the universities that have joined the scheme.



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- ▶ Learn more about activities by Mitsubishi Electric Thai Foundation.



## Big Cleaning Day in Samutprakarn

Environmental Conservation

Employee volunteers of Kang Yong Electric Public Co., Ltd. and all other factories in Bangchalong, a subdistrict of Samutprakran City, volunteered in a Big Cleaning Day event. Participants cleaned Klong, a canal in the subdistrict, with the cooperation of local residents.



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## Mangrove Planting to Celebrate Company's 50th Anniversary

Environmental Conservation

To celebrate the company's 50th anniversary, Kang Yong Electric Public Co., Ltd. with its employee volunteers planted 5,000 mangroves in Klongkon, a lake in Samutsongkhram Province. They hope that all the mangroves they planted will become a forest in the future for all the fish, crabs, and other aquatic animals living there.



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## Bus Stop Cleaning

In early 2014, Kang Yong Electric Public Co., Ltd. donated stations for bus stops in a total of seven places along Bangna-Trad Rd, in the Bangna District of Bangkok. Since then, the company and all the employee volunteers have been making efforts to keep all seven stations clean. They believe that it is essential to maintain a safe and attractive environment for all the passengers who live around the stations.



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## Philanthropic Activities on National Children's Day

Culture and Arts,  
Sports

On the second Saturday of January, many people in Thailand celebrate Children's Day by taking their children out to places where they can enjoy themselves. Many local authorities organize special events, and some businesses and facilities admit children for half of the usual price—or even for free—on this day. Every year since 2003, Kang Yong Electric Public Co., Ltd. (KYE) and its employees have arranged activities to coincide with Children's Day, focusing on different remote areas of Thailand every year.

Mitsubishi Electric Thai Auto-Parts Co., Ltd. (META) and its employees held recreational events for local school children on National Children's Day in 2014. In particular, the President of META led an opening ceremony at Ban-Klong Kram, a local school. In a speech, he stressed that today's children are tomorrow's adults, and that the future trends of a country's development are influenced by the way children grow up and what kind of lifestyles they adopt. Emphasizing that children should be considered the most valuable resource of the country, and based on the traditional Thai proverb "Children are the future of the nation—if the children are intelligent, the country will be prosperous", META encouraged children to be aware of their significant role in the country.



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## Celebrating National Holy Days

Culture and Arts,  
Sports

Wan Ok Phansa is the last day of the three-month Buddhist Lent, and on this day many people gather at temples to offer donations. It also marks the end of the rainy season in some Asian countries like Thailand, where Theravada Buddhism is practiced. Every year since 2003, Kang Yong Electric Public Co., Ltd. (KYE) and its employees have arranged activities to coincide with Wan Ok Phansa, focusing on different remote areas of Thailand every year.

Mitsubishi Electric Thai Auto-Parts Co., Ltd. (META) celebrates Asarnha Bucha Day and Buddhist Lent Day, which are also holy days in Thailand. Recognizing the importance of traditional Thai culture and arts, META provides opportunities for its employees to participate in events and make donations to temples. In 2013, it funded the construction of a square structure with a spire and other decorations at Map Luk Chan temple in Rayong.



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## Support for Flood Victims

In October 2013, heavy rain caused devastating flooding in Prachinburi Province in Thailand. Mitsubishi Electric Thai Auto-Parts Co., Ltd. (META) set up a donation box in its cafeteria, and in this way employees donated money, food, and water for the victims who were staying temporarily at Pluakdaeng Rescue Foundation.



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# CSR – Mitsubishi Electric America Foundation

Mitsubishi Electric  
America Foundation

Mitsubishi Electric  
Thai Foundation

## Mitsubishi Electric America Foundation

Social Welfare



Since 1991, the Mitsubishi Electric America Foundation (MEAF) has been dedicated to helping youth with disabilities maximize their potential and participation in society by implementing National Grant and Employee Volunteer Programs in the United States. To date, MEAF has invested more than \$14 million in innovative projects and employee

volunteers have given an estimated 60,000 volunteer hours to promote the full inclusion of youth with disabilities. Currently, MEAF makes grants that empower youth with disabilities to lead productive lives by focusing on:

Furthermore, the MEAF Board of Directors established a new vision for the organization, to empower youth with disabilities to lead productive lives in 2011. Dubbed the M>PWR Initiative, MEAF is working to use the power of Mitsubishi Electric's philanthropy, people and products to make lasting Changes for the Better to empower youth with disabilities that are transitioning from school to the workforce.

To learn more about MEAF and its activities, please visit [www.MEAF.org](http://www.MEAF.org)

### Leadership Development

By developing their leadership and self-advocacy skills, youth with disabilities will be prepared to successfully transition to adulthood and inclusive employment. Strategies MEAF has supported with recent grants include: Self-Advocacy, Service and Volunteerism, and Youth and the Environment, such as:

The I am Norm Campaign and Autistic Campus Inclusion Program are two examples of projects MEAF supports that are helping youth with disabilities develop their leadership and self-advocacy skills. Projects like these help empower youth so they are better prepared to enter the workforce after graduation.

The Corps Network's Inclusive Crew Model, which provides tools to national service and volunteer programs, such as AmeriCorps, so youth with disabilities can work in the nation's parks and forests where they gain an appreciation of nature, and valuable leadership and career skills.

Wilderness Inquiry, which provides youth with disabilities an opportunity to participate in adventure leadership programs where they gain valuable social and problem-solving skills that will help them attain and keep a job upon graduation.

Visit [www.meaf.org/what\\_we\\_do/leadership\\_development](http://www.meaf.org/what_we_do/leadership_development) to learn more about the Leadership Development strategies MEAF supports.



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### Employment Preparation

By providing opportunities for practical work experiences, youth with disabilities will have the employment skills they need to succeed in competitive jobs. Strategies MEAF has supported with recent grants include: Mentoring & Internships, Workforce Readiness, and Careers in Science and Technology, such as:

The American Association of People with Disabilities' (AAPD) Pipelines of Talent Program, which expands AAPD's successful Disability Mentoring Day program into a year-long mentoring, shadowing and internship experience for students with

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The American Association of People with Disabilities' (AAPD) Pipelines of Talent Program, which expands AAPD's successful Disability Mentoring Day program into a year-long mentoring, shadowing and internship experience for students with disabilities so they can gain practical work experience. Mitsubishi Electric US companies serve as mentoring and internship sites for the program.

The American Association of People with Disabilities' Summer Internships Program, which MEAF has supported since 2002, placing nearly 200 college students with disabilities in summer internships in Congressional Offices, Federal Agencies and nonprofit organizations in Washington, DC. Many of these interns have gone on to careers in Federal Government and the private sector.

Project SEARCH, which provides students with intellectual disabilities an opportunity to intern in companies during their last year of high school followed by placement into competitive jobs. MEAF provided the initial funds to expand the program, which is now in over 200 sites worldwide.

Visit [www.meaf.org/what\\_we\\_do/employment\\_preparation](http://www.meaf.org/what_we_do/employment_preparation) to learn more about the Employment Preparation strategies MEAF supports.



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## Ability Awareness

By improving awareness of inclusive practices and focusing on people's abilities, attitudes will change and barriers will be broken so that ALL youth are empowered. MEAF supports this strategy through grants focused on Inclusion, Access, and Raising Awareness, such as:

The Girl Scout Council of the Nation's Capital Include All Girls Initiative, which collects and shares promising practices on how to fully include girls with disabilities with Girl Scout councils across the U.S.

The U.S. Business Leadership Network's Disability Supplier Diversity and Career Link Mentoring Programs, which provides entrepreneurs and youth with disabilities access to opportunities so they can demonstrate their ability leading to productive lives.

Mitsubishi Electric Organized Volunteer Efforts (M.O.V.E.), which harnesses the power of employee volunteers to make a difference in their communities and for youth with disabilities through: foundation Matching Grant programs, support of fundraising projects like the annual Hallway Golf Tournament, and presentation of the annual M.O.V.E. Award for innovative volunteer projects, such as installing solar panels on the home of a child with a disability to help reduce the family's energy costs.

Visit [www.meaf.org/what\\_we\\_do/ability\\_awareness/](http://www.meaf.org/what_we_do/ability_awareness/) to learn more about the Ability Awareness strategies MEAF supports.



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# CSR – Mitsubishi Electric Thailand Foundation

 Mitsubishi Electric  
America Foundation

**Mitsubishi Electric  
Thai Foundation**

## Mitsubishi Electric Thai Foundation

Social Welfare

Science and  
Technology

Founded in 1991, the Mitsubishi Electric Thai Foundation (METF) supports the education of tomorrow's engineers by providing scholarships to engineering students at Thai universities. METF also provides special grants to grade schools recommended by the Thai Ministry of Education to support their lunch program. In recent years, METF is enhancing its effort by also organizing employee-driven volunteer activities at local grade schools.

### Receiving a prestige award from Ministry of Education

The METF's continuous effort to support Lunch Support Program was recognized by Office of the Basic Education Commission, Ministry of Education on September 25, 2014.

### Scholarship program

The METF launched a scholarship program in 1993 to promote science and technology development in Thailand. Every year, 60 students in four engineering universities in Thailand are selected to receive the scholarship. Recipients are students who excel in academics but are not able to receive sufficient financial resources from their family to devote themselves to their studies.

Science and  
Technology



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### Support program for grade school lunches

Social Welfare

Since 1999, the METF annually has granted 30 elementary schools recommended by the Thai Ministry of Education a sum of money to buy feed and fertilizer with which to grow crops and cultivate livestock. These provisions are then used to provide nourishing lunches to schoolchildren in need. At the same time, the program teaches children about the importance and joys of growing and raising food.



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## Volunteer activities

Every year, Mitsubishi Electric Group companies in Thailand jointly engage in volunteer activities with the support of, and coordination by the Mitsubishi Electric Thai Foundation. More than 400 employee volunteers participate in activities such as repairing equipment and cleaning at elementary schools, and planting trees.

In November 2016, a total of 490 volunteers from 11 Mitsubishi Electric Group companies in Thailand and Mitsubishi Electric Asia Pte. Ltd. in Singapore joined together with the local community planted 3,350 mangrove trees in the coastal area of Rayong Prefecture. Even though many participants were knee-deep and stuck in the marsh from time to time, everybody planted mangroves with great enthusiasm; everyone envisioning the huge marsh turning into an area with lots of greenery in the future.



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## **Student internships at our affiliated companies**

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Every year, Mitsubishi Electric's manufacturing companies in Thailand offer internships to scholarship

students as trainees during the summer vacation of their third academic year. The companies are pleased to provide this training facility as part of their commitment to promote technological education and to offer students the opportunity to learn about technology through onsite hands-on experience.

## CSR – Disaster Relief

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Here is a list of Mitsubishi Electric Corporation's disaster relief activities over the past few years.

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### Jun 27, 2016

- ▶ Mitsubishi Electric In-house Donation Program to Aid Victims of Earthquakes in Kumamoto and Surrounding Areas of Japan

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### Apr 17, 2016

- ▶ Mitsubishi Electric to Support Relief Efforts for Earthquakes in Kumamoto and Neighboring Regions

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### Sep 29, 2015

- ▶ Mitsubishi Electric to Support Victims of Typhoon Etau in Japan

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### May 8, 2015

- ▶ Mitsubishi Electric to Support Earthquake Relief Efforts in Nepal

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### Aug 29, 2014

- ▶ Mitsubishi Electric to Support Landslides Relief Efforts in Hiroshima

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### Aug 11, 2014

- ▶ Mitsubishi Electric to Support China's Yunnan Earthquake Relief Efforts

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### Nov 12, 2013

- ▶ Mitsubishi Electric to Support Typhoon Relief Efforts in Philippines

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### Apr 23, 2013

- ▶ Mitsubishi Electric to Support China Earthquake Relief Efforts

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### Oct 27, 2011

- ▶ Mitsubishi Electric to Support Turkey Earthquake Relief Efforts

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### Oct 17, 2011

- ▶ Mitsubishi Electric to Support Thailand Flood Relief Efforts

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### Apr 27, 2011

- ▶ Mitsubishi Electric Doubles Employee Donation for Japan Earthquake Disaster Relief Efforts

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### Mar 14, 2011

- ▶ Mitsubishi Electric to Support Japan Earthquake Disaster Relief Efforts


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### Apr 26, 2010

- ▶ Mitsubishi Electric Announces Donation to Assist Victims of China Qinghai Earthquake 

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### Mar 12, 2010

- ▶ Mitsubishi Electric Announces Donation to Assist Victims of Chile Earthquake 

- ▶ [Click here](#) to see our disaster relief activities in 2009 and before.



## CSR – Disaster Relief 2001-2009

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Here is a list of Mitsubishi Electric Corporation's disaster relief activities in 2009 and before.

### 2009

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#### **West Sumatra Earthquake Relief Donation (Indonesia)**

In response to the earthquake disaster in West Sumatra, Indonesia on September 30, 2009, Mitsubishi Electric Automotive Indonesia made a donation for earthquake victims through a reliable foundation. Using the donation, the foundation helped by building temporary housing for the victims who had lost their homes. By January 8, 2010, some 1005 temporary houses were given to the West Sumatra government.

In this case, the company donated Rp. 50.000.000 (approximately US\$ 5000), while many employees also voluntarily donated a total of Rp. 2.000.000 (around US\$ 200).

#### **Typhoon Morakot Relief Efforts (Taiwan)**

In August 2009, Taiwan was hit by Typhoon Morakot. Extreme rainstorms triggered enormous mudslides and severe flooding. In southern Taiwan, a whole village was buried under a mudslide. Mitsubishi Electric Taiwan Co., Ltd. donated approximately 10.6 million yen that included "a day's pay" contribution from employees to aid the victims of this tragic disaster. The company's business divisions offered to repair damaged air-conditioning units and CNC products at a reduced service fee for the victims.

### 2008

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#### **Iwate-Miyagi Earthquake Relief Fund (Japan)**

On Saturday, June 14, 2008, a great earthquake struck Iwate and Miyagi Prefectures and brought massive damage to the region. Mitsubishi Electric donated 2.5 million yen each to the two prefectures, totaling 5 million yen, through a prefectural community chest as relief aid for the affected areas.

#### **Sichuan Earthquake Relief Efforts (China)**

In direct response to the devastating earthquake that struck Sichuan and neighbouring provinces in China on the afternoon of May 12, 2008, Mitsubishi Electric Group companies donated approximately 50 million yen to aid and support the the victims of this tragic disaster. The earthquake claimed more than 69,000 lives, and damage is still extensive in the afflicted areas. Mitsubishi Electric worked fast to provide funds to help in the immediate aftermath of the quake.

## 2006

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### Java (Indonesia) Earthquake Relief Efforts

Mitsubishi Electric Corporation offers its heartfelt condolences to all victims of the devastating earthquake that occurred in central Java on May 27, 2006. The company has announced the donation of at least 5,000,000 yen in aid in response to the tragedy, and is currently assessing the local situation in order to best determine when and to which organizations the funds should be dispensed. Mitsubishi Electric sincerely hopes for the quick recovery and reconstruction of the affected area.

## 2005

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### Hurricane Katrina Relief Efforts (USA)

In late August 2005 a major storm surge caused by Hurricane Katrina wreaked havoc along the coastlines of Louisiana, Mississippi, and Alabama in the United States. The levees separating Lake Pontchartrain from New Orleans were breached and about 80 percent of the city went underwater. More than 1,400 people have been confirmed dead and another 3,200 remain unaccounted for, possibly swept out to sea. Thousands more were evacuated from New Orleans and other areas to various shelters and homes throughout the United States.

Mitsubishi Electric's Hurricane Katrina disaster relief efforts have included donations by individuals along with matching funds by the MEAF's [Starfish Matches](#) program, generating more than \$43,000 for victims. MEAF also gave \$10,000 to the Disability Funders Network Disaster Relief Fund to assist people with disabilities affected by disaster. MEAF and [Mitsubishi Digital Electronics America](#) representatives helped facilitate the donation of 16 HDTVs to go to schools serving special-education students on the Mississippi Gulf coast. In addition to such cash and materials donations, employee volunteers collected food, blankets, and other essential items to send to the stricken region.

"I learned about your generous contributions to help the victims of Hurricane Katrina. I appreciate your efforts, and our whole Nation is grateful for your kindness... The good works of Mitsubishi Electric demonstrate the character and great strength of our Nation."

**US President George W. Bush**

October 20, 2005

### Aid to Fukuoka Earthquake Victims (Japan)

On March 20, 2005, a powerful earthquake struck the west coast of Fukuoka Prefecture in Japan, injuring hundreds and forcing a number of victims to move to temporary housing on Genkai Island due to the resulting devastation. Mitsubishi Electric made monetary donations and provided commodities like washing machines and materials like helmets, blankets and drinking water to the Fukuoka City government.

## 2004

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### **Asian Tsunami Relief**

On December 26, 2004, a massive undersea earthquake lasting more than ten minutes occurred off the coast of Sumatra, Indonesia in the Indian Ocean, resulting in a devastating tsunami that killed more than 280,000 people, making it one of the most deadly disasters in modern history. More than 1.1 million people were displaced from their homes, and countries affected included Indonesia, Sri Lanka, India, Thailand, the Maldives, Somalia, Myanmar, Malaysia, Seychelles and others. Many tourists were also affected, and countries like Sweden and Germany lost over 500 citizens in the disaster. The outpouring of humanitarian relief was unprecedented, and various Mitsubishi Electric group companies around the world as well as the Mitsubishi Electric America Foundation made donations totaling 50 million yen to such relief organizations as the Thai Red Cross Society, American Red Cross Society, British Red Cross Society, and others.

### **Benefit Concert for Sumatra Earthquake Victims (Japan)**

The 2004 Indian Ocean Earthquake off the coast of Sumatra, Indonesia motivated an outpouring of relief from all over the world. At a Mitsubishi Socio-Tech Wind Orchestra concert at Japan's Kamakura Performing Arts Center soon after the tragedy, audience donations were collected and passed along to the Japanese Red Cross Society.

### **Chuetsu Earthquakes (Japan)**

The Mid Niigata Prefecture Earthquake of 2004, also known as the Chuetsu Earthquakes, was a series of earthquakes that rocked Niigata Japan on October 23, 2004, with magnitudes reaching 6.9 on the Richter scale. More than 3,000 injuries were reported, dozens of people lost their lives, and thousands had to be evacuated from their homes. The earthquakes caused much damage to property and municipal facilities, and even derailed a Shinkansen (Bullet train) for the first time in its history. Mitsubishi Electric donated 51 million yen to social welfare facilities as well as various relief efforts.

### **Get-Well Fund for Chuetsu Earthquake Victims (Japan)**

On October 23rd, 2004 a major earthquake struck the Chuetsu area of Japan, leaving devastation in its wake, killing dozens, and injuring thousands. Mitsubishi Electric's relief efforts included the donation of 10 million yen and hundreds of kerosene fan heaters to the Niigata Prefecture Office of Disaster Countermeasures. In addition, the Mitsubishi Electric SOCIO-ROOTS Fund contributed 23.48 million yen, including 11.74 million yen collected through employee donations.

## 2001

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### **September 11, 2001 (USA)**

The terrorist attacks in the United States that occurred on September 11, 2001 motivated an outpouring of volunteer efforts by employees of Mitsubishi Electric group companies. Mitsubishi Electric Power Products in Pennsylvania made an initial contribution of \$100,000 to create the Heroes of Flight 93 Memorial Fund to honor the 33 crew and passengers of the doomed United Airlines flight with a memorial at the crash site in Somerset, Pennsylvania. An employee matching gift program helped generate additional dollars for the Fund. Employees of Mitsubishi Electric Automotive America in Ohio created and sold patriotic pins, buttons and shells and donated the proceeds to American Red Cross Relief efforts.

Employees of other group companies threw potluck and pizza fundraising lunches, and others sold ribbons and flags to raise money. In an effort to encourage blood donations at all US locations, the Mitsubishi Electric America Foundation matched every blood donation with \$10 for the American Red Cross. Mitsubishi Electric in Japan applied the matching gift system of SOCIO-ROOTS to match cash contributions made by individual employees in Japan. Altogether, donations at Mitsubishi Electric in the US and Japan exceeded US\$1.2 million.